

Hello Sponsors,

Allow me to introduce myself, Lisa Cron, President of the Muncie Light Horse Club (MLHC). I am pleased to be sending you this letter regarding MLHC's annual fundraising event held on June 9th through 11th, 2023 at Prairie Creek Reservoir Indian Hill location.

This is a great opportunity for you and/or your company to be a sponsor in this year's awesome event. MLHC hosts this annual fundraising event (The Round-Up) to raise the money needed to assist with maintaining the Prairie Creek Horse Trails, operating expenses associated with the club, donations to other nonprofit groups, a variety of events and/or learning activities for members, as well as fun events not only for the members but, anyone who would like to attend. Those who attend the Round-Up will enjoy trail riding, dinner, games, music, cowboy church, and a silent auction during the weekend event.

MLHC is a not-for-profit group and adopted the trails many years ago back in 1942 for the riding pleasure of not only the club members but all others who enjoy horseback riding on trails. We have approximately 10 miles of trails around Prairie Creek and some of those trails run along the Cardinal Greenway. This is one of the best-kept secrets in Muncie and we are working hard to get the word out and encourage the use of the trails that we are so fortunate to have in our area.

I am hoping that this year you will show your support by sponsoring our event. If you have helped in the past, your donation has not gone unnoticed, and it has been truly appreciated. Without your support, access to such a wonderful trail system for all horse enthusiasts would not be possible.

If you have questions regarding this sponsorship request or our organization, please feel free to contact me directly at (765) 623-9060 or artsycowgirl@yahoo.com. You could also email muncielighthorseclub@gmail.com. You can find us on Facebook - Muncie Light Horse Club or check out our website WWW.Muncielighthorseclub.com.

Happy Trails,
Lisa Cron, MLHC President

Enclosures: sponsorship information

MLHC is a 501-C3 tax-deductible club

